



Embassy of the United States of America
Research Unit

Entrepreneurship in the United States

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GLOBAL ENTREPRENEURSHIP SUMMIT INDIA 2017

The United States of America and the Republic of India are proud to announce the eighth annual **Global Entrepreneurship Summit (GES) in Hyderabad, India** on **28-30 November, 2017**. This year's Summit will highlight the theme **Women First, Prosperity for All**, and will focus on supporting women entrepreneurs and fostering economic growth globally. Advisor to the President Ivanka Trump will headline the United States delegation to the Summit.

GES is the preeminent annual entrepreneurship gathering that convenes emerging entrepreneurs, investors and supporters from around the world. GES 2017 will create an environment that empowers innovators, particularly women, to take their ideas to the next level. Through two and a half days of networking, mentoring, and workshops, GES empowers entrepreneurs to pitch their ideas, build partnerships, secure funding, innovate, and find their target customers -- creating new goods and services that will transform societies.

This year, the **Spanish entrepreneurs/investors** who will attend the Summit are Marta Plana (Digital Origin), Beatriz Fadon (Red Calea), Andrea Barber Lazcano (RatedPower), Javier Villaseca (Socios Inversores), and Ana Segurado (Telefónica).

<https://www.ges2017.org/>

[Madrid: Fostering Connections between Entrepreneurs on the #RoadtoGES](#)

Global Entrepreneurship Summit blog

October 10, 2017

As Chargé d’Affaires Ziff noted, “Now is the time for Spain to grow into a global economic powerhouse.”

[CDA Benjamin Ziff’s Remarks at IN3 Opening](#)

U.S. Embassy Madrid

October 3, 2017

Entrepreneurship—an engine of growth, technological innovation, and job creation—continues to be a priority for the United States, both at home in our own market, and abroad, including Spain where we have strong economic ties, and where we see potential for deeper engagement. One example of the Trump Administration’s commitment to continuing U.S. engagement in entrepreneurship world-wide is the continuation of the Global Entrepreneurship Summit – GES – which the United States and India will co-host in Hyderabad, India from November 28-30. Focused on supporting women entrepreneurs and fostering economic growth globally, the 2017 GES will inspire innovative initiatives, forge new collaborations across countries, and increase economic opportunities, particularly for women, in support of the theme Women First, Prosperity for All.

[en español](#)

SBA helps **women entrepreneurs** start, grow and succeed in **business**.
SBA.gov/Women

SBA



[October is National Women’s Small Business Month](#)

U.S. Small Business Administration

October 17, 2017

A report issued this spring by the SBA’s Office of Advocacy described female entrepreneurs as an “economic powerhouse.” They not only own 9.9 million businesses in the U.S., they employ more than 8 million workers. Women-owned businesses provide more than \$264 billion in wages and salaries to employees and contribute \$1.4 trillion in sales to the U.S. economy.

[Remarks by John J. Sullivan, Deputy Secretary of State, at the #HiddenNoMore: Empowering Women Leaders in Science, Technology, Engineering, and Mathematics \(STEM\) Event](#)

U.S. Department of State

October 12, 2017

“Whether at home or abroad, promoting women in STEM is a top priority for this administration.”

[100 International Women Leaders in STEM Connect in Silicon Valley for TechWomen 2017](#)

U.S. Department of State

September 19, 2017

One hundred women leaders in the science, technology, engineering, and math (STEM) fields from Africa, the Middle East and South and Central Asia arrived in the United States this week for the U.S. Department of State’s TechWomen 2017 exchange program. Through mentorships with U.S. women leaders in STEM fields, the TechWomen participants will gain access and opportunities needed to strengthen business ties and build stronger professional networks around the world. Upon their return home, participants will encourage more women and girls to pursue careers in science and technology.

[Office of Innovation and Entrepreneurship](#)

U.S. Department of Commerce

EDA’s Office of Innovation and Entrepreneurship (OIE) leads the Regional Innovation Strategies (RIS) Program. Under the RIS Program, the centerpiece of the Regional Innovation Program authorized under Section 27 of the Stevenson-Wydler Technology Innovation Act of 1980 (15 U.S.C. § 3722), EDA currently awards grants that build regional capacity to translate innovations into jobs (1) through proof-of-concept and commercialization assistance to innovators and entrepreneurs and (2) through operational support for organizations that provide essential early-stage risk capital to innovators and entrepreneurs.

The RIS Program consists of two separate competitions: the i6 Challenge and Seed Fund Support (SFS) Grants competition. The i6 Challenge is a leading national initiative designed to support the creation of centers for innovation and entrepreneurship that increase the rate at which innovations, ideas, intellectual property, and research are translated into products, services, viable companies, and,

ultimately, jobs. Through the SFS Grants competition, EDA provides funding for technical assistance to support the creation, launch, or expansion of equity-based, cluster-focused seed funds that invest regionally-managed risk capital in regionally-based startups with a potential for high growth.

[Creating new startups with the help of an app](#)

ShareAmerica

October 10, 2017

This project is among several that U.S. groups support to expand people's use of technology.

[American cities are open for business](#)

ShareAmerica

Sep 1, 2017

SelectUSA, through the U.S. Foreign Commercial Service, has 70 American diplomatic locations around the world. There, officials work with U.S.-based teammates to connect businesses in other countries with economic development organizations representing American cities and regions.

VIDEO [Economies flourish with more women-owned businesses](#)

ShareAmerica

Sep 21, 2017

The numbers are in: When countries support women entrepreneurs, economies grow by 12 percent in terms of gross domestic product.

That's a big reason why there is such a push to help women open or expand businesses and why the November 28–30 Global Entrepreneurship Summit in Hyderabad, India, will spotlight their potential. Women still face barriers, including difficulties securing capital, but the future for female entrepreneurs is bright.

Press Articles on Entrepreneurship

[How To Avoid 10 Of The Biggest Mistakes Of Entrepreneurship](#)

Forbes

October 13, 2017

[How Students Can Jump Straight From The Classroom To Successful Entrepreneurship](#)

Forbes

October 18, 2017

[Human Intuition Is the Future of Innovation and Entrepreneurship](#)

Entrepreneur.com

October 20, 2017

[As 'Unicorns' Emerge, Utah Makes a Case for Tech Entrepreneurs](#)

The New York Times

October 11, 2017

[Eight Ways To Transform Your Company's Innovation Culture](#)

Forbes

October 22, 2017

Upcoming Activities on Entrepreneurship



Maker Club de American Space Madrid

Para niños de 9 a 12 años

Fechas: 2 y 16 de noviembre

Horario: 18:00 a 19:00 h

Lugar: American Space Madrid (c/ Miguel Angel, 8 – Madrid)

Inscríbete [aquí](#)

El Maker Club en American Space Madrid es un espacio de trabajo colaborativo para la fabricación, el aprendizaje, la exploración y el intercambio de conocimiento en la que utilizaremos tanto las nuevas tecnologías como las herramientas tradicionales. You can make it!!



Do you want to be a mentor?

The [U.S. Embassy in Madrid](#) and the [U.S. Consulate General in Barcelona](#) are collaborating with Technovation Spain, a program of the U.S. non-profit [Iridescent](#) to expand the [Technovation Challenge](#) in Spain and Andorra.

Technovation is Iridescent's flagship program, and the world's largest **global tech entrepreneurship competition for girls**. The program offers girls around the world the opportunity to learn the necessary skills to emerge as tech entrepreneurs and leaders. Every year, Technovation challenges **10 to 18 year old girls to build a business plan and mobile app that will address a community problem**. Since 2009, over 15,000 girls have participated from over 100 countries.

In 2018 we would like to see over 400 young women complete the program in Spain and Andorra, and we are seeking key contacts interested in becoming **Technovation Challenge Club Leads within their regions. More specifically, we are looking for women mentors who are community leaders with a passion for innovation and technology.**

The Timeline

Technovation Timeline for 2018 Season

- Saturday, October 28th: [Info Session on Technovation Challenge for girls, parents, mentors and volunteers:](#)
- Saturday, December 2nd: Full-Day Seminar in Madrid: - with Katie Morton, Partnerships Manager at Iridescent and U.S. Embassy Madrid
- January 10, 2018: Official Season Launch
- April 25, 2018: Submission Deadline for registered teams

Interested?

If you are interested in becoming a Technovation Challenge Club Lead on any of the cities mentioned above **please fill out this [form](#).**



WEBCHAT –

Hidden No More with Margot Lee Shetterly, author of “Hidden Figures”

Date: Wednesday, November 8, at 2PM EST (8PM local time)

Event page: <https://alumni.state.gov/live>

Description: On November 8 at 2pm EST (8PM local time), Hidden Figures author Margot Lee Shetterly will engage in a live, interactive discussion with exchange alumni on ECA’s online talk show Washington Circle. The show will explore civil rights, women’s empowerment, and STEM as Margot shares her experience telling the unknown stories of African American women mathematicians who shaped NASA’s space program. Exchange alumni around the world are encouraged to watch and ask questions in the program chat space or via Twitter using #AskMargotLeeShetterly.

Margot Lee Shetterly is the author of Hidden Figures: The American Dream and the Untold Story of the Black Women Mathematicians Who Helped Win the Space Race. She is also the founder of The Human Computer Project, an endeavor to recover the names and accomplishments of all of the women who worked as computers, mathematicians, scientists and engineers at the NACA and NASA from the 1930s through the 1980s.

Views expressed in the articles are those of the authors and do not necessarily reflect U.S. government policies.

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